

**China 5<sup>th</sup> International Digital Content Expo 2007**

**Advertisement Pricelist**

No.	Item	Location	Spec. (m)	Make	Quantity	Unit price (RMB)
0-1	Poster	Outside the barrier gate to the front square	9(W) x 4 (H)	Spray painting	2	8,400/ per piece
0-2	Round board ads.	Front square	3m in Diameter	Spray painting	9	5,000/ per piece
0-3	Square board ads.	Two sides of the front square	6(W) x 4.8 (H)	Spray painting	8	18,000/ per piece
0-4	Scroll ads.	18 arch columns	0.9 (W) x 8.5 (H)	screen printing	9	2,400 / per piece
0-5	Flag post board ads.	Southern side of the front square	8.25(W)x5.25(H)	Spray painting	7	20,000/ per piece
0-6	Flag post flag ads.	flag posts on both sides of the front square	3(W) x 2(H)	screen printing	8 pieces for each side	1,600/ per side
			2(W) x 6(H)	screen printing		3,200/ per side
0-7	Inflated ground ball	Front square	3m in Diameter		30	8,000 /piece/phase
0-8	Hanging flag ads. at fountain	Around the fountain at the front square	0.7(W) x 1.6(H)	Screen printing	60	480 / side/ phase
				Heat transfer		600/side/ phase
0-9						22000 /piece
1-1	Welcome billboard	Both sides of the gate to Hall No. 1	6(W) x 6.7(H)	Spray painting	2	24,000/ per piece
1-2	Single-side column ads.	Eastern & western staircases of Hall No. 1	2.25(W) x 9.25(H)	Spray painting	2	32,000/ per piece
1-3	Gateway ads.	Inside the gateway to Hall No. 1	6.37(W) x 3(H)	Spray painting	2	22,000 / per piece
2-1	Inner-hall scroll ads.	Southern rail of 2F of Hall No. 2	20(W) x 1(H)	Spray painting	One side	3,600 / per piece
2-2	Inner-hall spray painting ads.	Eastern & western side of 2F of Hall No. 2	6.6(W) x 4.7(H)	Spray painting	16	5,600/ per piece
12-1	Inner-hall pendant flag ads.	Overhead of Hall No.11 and 12	3.5(W) x 1.5(H)	Spray painting	based on the passage	5,000/ per side

**China International Digital Content Expo Promotional Advertisement**

A-1	CIDCE brochure ads.	Back cover 3 <sup>rd</sup> cover page Inner page	210mmx285mm 210mmx285mm 210mmx285mm	Print ads.	Based on layout	48,000 24,000 15,000
A-2	CIDCE ticket ads.	On the back of the ticket	90mmx210mm	Print ads.	Based on layout	Negotiable
A-3	CIDCE hand bag ads.	1/4 from bottom of the hand bag and margins on both sides	30cmx40cmx8cm	Print ads.	Based on layout	Negotiable
A-4	CIDCE theme poster ads.	1/4 from bottom of the poster, distributed to Internet bars, colleges & universities, until conclusion of the exposition	600mmx900mm	Print ads.	Based on layout	Negotiable
A-5	CIDCE badge ads.	On the back of the badge	85mmx123mm	Print ads.	Based on layout	Negotiable